

Naisha Bansal

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EDUCATION

Kanakia International School, Mumbai

International Baccalaureate Middle Years Programme

2015 - 2023

Jayshree Periwal International School

International Baccalaureate Diploma Programme

2023 - Present

WORK EXPERIENCE

Published Author, *Not So Ordinary: Tales of Phenomenal Indian Women*

- Collated a collection of short stories
- Profiled remarkable Indian women and provided insights into the challenges they face in a male-dominated society

Operations Intern, *Sitara Shipping*

June 23 – Present

- Coordinated and tracked shipments to ensure timely delivery of goods
- Handled customer inquiries and worked on improving communication with them
- Maintained thorough documentation and managed detailed schedules

Manager's Assistant, *UB Aggarwal Group*

June 24 – Jul 24

- Worked on streamlining internal communications and improving departmental efficiency
- Collaborated on logistics and supply chain management projects

Accounting Intern, *Proviso Group*

Dec 23 – Jan 24

- Managed financial records, accounts payable, and accounts receivable
- Contributed to financial report preparations and the auditing process

Digital Marketing Intern, *J.K Botanicals*

Dec 22 – Jan 23

- Assisted in social media strategy development and campaign management
- Generated reels, videos, and other forms of content

Secretary's Assistant, *Kiran Group*

Jun 22 – Jul 22

- Managed administrative tasks, including organizing schedules, handling communications, and coordinating meetings between departments.
- Streamlined office processes by improving document management and ensuring efficient information flow across teams.

ACADEMIC HONORS AND ACHIEVEMENTS

Realistic Application Award, *OIS x IIT Kharagpur Entrepreneurship Competition*

First Place, *International General Knowledge Olympiad*

First Place, *International English Olympiad*

LEADERSHIP POSITIONS

Podcast Host, *Not So Ordinary: Tales of Phenomenal Indian Women*

- Conducted in-depth interviews with remarkable Indian women, highlighting their journeys, challenges, and successes
- Amassed over 2000 listeners/followers

Founder, *Voices of Dharavi*

- Created a platform to promote artistic talent from Dharavi, one of the biggest slums in India
- Provided space for local artists to exhibit their work
- Helped connect 100+ artists

Founder, *Mosaic Jaipur*

- Launched an initiative to preserve and promote Jaipur's rich heritage through art and craft.
- Organized art exhibitions and workshops with 1000+ attendees
- Supported local artisans and raised awareness of traditional craftsmanship through social media
- Amassed 5000+ social media followers

Co-Founder, *Birdieloft*

- Co-developed a sustainable fashion brand with a focus on kids clothing.
- Led marketing campaigns and managed customer engagement, contributing to brand growth.
- Helped organise exhibitions
- Helped generate sales of \$5,000+

RESEARCH AND ACADEMIC PROGRAMS

Evaluating the Role of Gold Reserves in Shaping India's Trade Balance and Monetary Policy: An Empirical Analysis, *IJRAR*

- Conducted extensive research on the relationship between gold reserves and India's monetary policy.
- Provided valuable insights into economic trends and their impacts on trade balance.

EXTRACURRICULAR ACTIVITIES

Chair, *SGASMUN*

2024

- Led committee of 150+ delegates
- Aided in fostering a collaborative and diplomatic environment.

Chair, *WACMUN*

2024

- Oversaw committee proceedings and ensured smooth operations
- Mentored multiple delegates and prepared them for a high-pressure environment
- Led committee of 100+ delegates

Delegate, *Various MUNs*

- Participated in multiple inter-school MUNs
- Awarded Best Delegate at RMUN UNCOPUS
- Awarded Best Delegate at RMUN UNDISEC
- Awarded Best Delegate at RMUN UNFC

Advanced Ballet Dancer

- Trained in Ballet for 7+ years
- Developed a strong foundation in various ballet techniques and performance skills.

Tedx Youth Speaker, *RBKIA 2021*

2021

- Delivered a talk on Uncharted waters in terms of human emotions relating to psychology and Human sciences
- Presented and confidently interacted with 500+ students and parents

COMMUNITY SERVICE

Volunteer Head, *Miracle Home*

Jan 2020 - Present

- Arranged food and basic necessities of 5000+ homeless children
- Raised \$10,000+ for organizing food drives

Volunteer, *Perfect Foundation*

May 2024 - June 2024

- Assisted in organizing blood donation drives and ensuring the smooth run of events
- Educated the public about the importance of blood donations
- Convinced 150+ people for voluntary blood donations

Volunteer, *Tridhaatu 10k Monsoon Run 2022*

- Supported event participants and helped with logistics during the charity run
- Managed on-ground coordination during the event

Volunteer, *Habitat for Humanity*

- Helped in raising over \$6,000, which helped provide essential goods during COVID 19 to more than 800,000 individuals.
- Participated in building projects aimed at providing affordable housing to underprivileged families and help contribute to raising \$3,000
- Worked collaboratively with team members to complete housing projects.

Volunteer, *Relay for Life*

- Organized charity event in school to raise funds and awareness for Cancer research
- Managed event logistics, coordinated volunteers, and secured donations from sponsors.

Member, Leo Club JCS (Jaipur Central Spine)

- Participated in community service initiatives, contributing to various charitable events and social impact projects.
- Assisted in organizing fundraising events and awareness campaigns, promoting causes such as education and healthcare within the local community.

PROJECTS AND COLLABORATIONS

Data Analytics, *Samsonite*

- Collaborated on a project to analyze customer data
- Provided actionable insights for improving business operations.

Advertising, *Dominoes*

- Worked on marketing strategies for Domino's
- Contributed to campaigns aimed at increasing customer engagement and brand visibility

Digital Marketing, *PUMA*

- Assisted in the creation and execution of digital marketing campaigns for PUMA
- Enhanced the brand's online presence.

UX Design, *Infinity Cars Pvt Ltd*

- Contributed in developing user-friendly interfaces for the company's website improving customer experience.

Technology, Curefit

- Worked on tech-based projects to improve the company's fitness and wellness offerings, leveraging innovation to create better customer experiences.

SKILLS AND INTERESTS

Languages: English, Hindi, Punjabi, Gujarati,

Skills: Python Coding, Callido, Leadership, Global Awareness, Communication, Cultural Advocacy, Problem Solving, Teamwork